FOR IMMEDIATE RELEASE

PLUMAS BANK AND PIONEER CENTER FOR THE PERFORMING ARTS ANNOUNCE NEW BROADWAY PARTNERSHIP

RENO, Nev., UNITED STATES – Pioneer Center for the Performing Arts is pleased to announce Plumas Bank as the new title sponsor of the Broadway Comes to Reno series beginning in the 2026-2027 season. Heading into its 32nd year, Broadway Comes to Reno brings top-notch national tours of hit Broadway musicals direct from New York City to downtown Reno. By far the most well attended performing arts series in our region, Broadway Comes to Reno is expected to draw over 90,000 patrons to the Pioneer Center's 1,500-seat auditorium in the 2026-2027 season alone. Plumas Bank's sponsorship of the entire series helps make this possible, allowing Reno/Tahoe residents the chance to experience world-class Broadway productions right here at home.

"We couldn't be happier about this new partnership with Plumas Bank and the opportunity to work with their incredible staff and Board. With their long history of serving our community to the highest standard, we are proud to say that Broadway Comes to Reno will be sponsored by Plumas Bank!" said Pioneer Center CEO Dennyse Sewell.

Serving communities across northern Nevada and California, Plumas Bank continues to demonstrate the important role community banking plays in supporting local economic growth. Following its 45th anniversary milestone, the bank remains deeply committed to investing in the communities it serves through personalized support for small businesses, financial literacy initiatives, philanthropic giving, and engagement in the arts**.**

"As a community bank, we believe partnerships between the arts and local businesses fuel a strong, vibrant community," said Stacy Kendall, Senior Vice President, Marketing and Community Impact, for Plumas Bank. *"The Pioneer is an artistic and cultural anchor in our region, and we're excited to support the Broadway Comes to Reno series."*

The 32nd season of Broadway Comes to Reno will begin in October with the unique, spectacle-filled new musical **WATER FOR ELEPHANTS**, followed by the modern-day holiday classic **ELF THE MUSICAL** inspired by the hit film. Winner of four 2024 Tony Awards®, including Best Musical, **THE OUTSIDERS** premieres in January 2027**.** Celebrating 20 years, the original Broadway sensation **JERSEY BOYS** returns next February. The international, award-winning smash-hit musical **THE BODYGUARD**, based on the 1992 film starring Whitney Houston and Kevin Costner plays the Pioneer Center in March 2027. Winner of 6 Tony Awards, including Best Musical, **MAYBE HAPPY ENDING** arrives next May and tells the deeply human story of a chance encounter that sparks connection, adventure, and maybe even love. The season closes in July 2027 with the return of **HAMILTON**, the unforgettable story of passion, unstoppable ambition, and the dawn of a new nation, seen by more than 28 million people around the world.

Broadway Comes to Reno 2026-2027 Season Performance Dates:

WATER FOR ELEPHANTS / October 20-25, 2026
ELF THE MUSICAL / November 17-22, 2026
THE OUTSIDERS / January 12-17, 2027
JERSEY BOYS / February 9-14, 2027
THE BODYGUARD / March 9-14, 2027
MAYBE HAPPY ENDING / May 25-30, 2027
HAMILTON / July 20-25, 2027

New season packages go on sale in early June. The only way to guarantee seats to these blockbuster shows is to subscribe to a season package. Patrons interested in becoming new subscribers are encouraged to sign up on the waitlist today at www.pioneercenter.com.

On-sale dates for groups and individual tickets will be announced as each performance approaches.

Click HERE to access graphics, photos and video content.

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About Pioneer Center for the Performing Arts:
Pioneer Center for the Performing Arts is a private, nonprofit 501(c)3 cultural organization that owns and operates the Pioneer Center, a 1,500-seat theater located at 100 S. Virginia St. in the heart of downtown Reno, Nevada. The Pioneer Center is the premier performing arts facility in northern Nevada and features a distinctive gold-anodized geodesic dome. In recognition of its historical and architectural significance, the Pioneer Center for the Performing Arts is listed in the National, State, and City Registers of Historic Places.

To learn more about Pioneer Center for the Performing Arts or how to donate, visit *https://pioneercenter.com/. For administrative services, call 775-686-6610*

About Plumas Bank:
Plumas Bancorp (Nasdaq: PLBC), headquartered in Reno, Nevada, is the holding company for Plumas Bank, a locally managed, full-service community bank founded in 1980. Plumas Bank operates nineteen branches, including locations in Reno, Carson City, Lake Tahoe, and Northern California. As a trusted financial partner for consumers and businesses, Plumas Bank offers a comprehensive suite of banking and lending services. The bank holds nationwide Preferred Lender status with the U.S. Small Business Administration, with an SBA lending office supporting clients across seven western states.

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