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National Financial Awareness Day: Plumas Bank and ICBA Encourage a Midyear Financial Check-In

Press Release: QUINCY, Ca. (Aug. 14, 2026) — In recognition of National Financial Awareness Day, Plumas Bank and the Independent Community Bankers of America® (ICBA) are encouraging consumers to take stock of their personal finances and review spending and savings habits to stay on track of their 2026 financial goals. Unlike broader financial education initiatives that focus on learning new concepts, National Financial Awareness Day serves as a reminder to apply what individuals already know to focus on their financial health and adjust as needed.

“Financial awareness is about understanding where you are today and making informed decisions about what comes next,” said Jack Prescott, executive vice president and chief banking officer at Plumas Bank. “A quick financial check-up can help identify opportunities to strengthen savings, manage expenses, or prepare for unexpected events with your trusted community bankers as a resource to help guide those conversations.”

Five Tips for a Financial Tune Up:

1. **Review spending and savings**. Take a fresh look at recent transactions and savings progress to ensure they align with current priorities.
2. **Check financial goals**. Revisit short- and long-term goals and adjust timelines or strategies to reflect shifting priorities or circumstances.
3. **Assess emergency readiness**. Confirm that emergency savings and insurance coverage are adequate for unexpected events.
4. **Monitor accounts regularly**. Reviewing account activity can help detect errors, fraud, or opportunities to improve financial efficiency.
5. **Seek trusted guidance**. Reach out to your local community banker to gain clarity and personalized insight tailored to your individual needs.

“National Financial Awareness Day is a good reminder that financial wellness requires diligence and frequent check-ins,” said ICBA President and CEO Rebeca Romero Rainey. “Community banks are uniquely positioned to help consumers reflect on their finances, answer questions, and take thoughtful measures to stay on the road to financial prosperity.”

Consumers interested in learning more or scheduling a financial check-in are encouraged to visit their local Plumas Bank branch or call 888.375.8627 (888.3PLUMAS).

About Plumas Bank

About Plumas Bank Plumas Bank is a subsidiary of Plumas Bancorp (NASDAQ: PLBC), a bank holding company headquartered in Reno, Nevada. Plumas Bank is a locally managed, award-winning community bank founded in 1980 and headquartered in Quincy, California. With 19 branch offices in Northeastern California and Northern Nevada, and loan production offices in California and southern Oregon, Plumas Bank is one of the top performing community banks in the country. For more information regarding Plumas Bancorp and Plumas Bank, visit plumasbank.com. Member FDIC and an Equal Housing Lender

About ICBA

The Independent Community Bankers of America® has one mission: to create and promote an environment where community banks flourish. We power the potential of the nation's community banks through effective advocacy, education, and innovation.

As local and trusted sources of credit, America's community banks leverage their relationship-based business model and innovative offerings to channel deposits into the neighborhoods they serve, creating jobs, fostering economic prosperity, and fueling their customers' financial goals and dreams. For more information, visit ICBA's website at icba.org.

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